

MEETING
of the
MSPA MARKETING COMMITTEE

WEDNESDAY, OCTOBER 23, 2019 at 8:30AM
Casa Córdoba 2331 Honolulu Ave. Montrose

MEETING AGENDA:

NOTE: Attendees other than Committee members may address the Committee regarding any agenda item or generally in areas pertinent to the purpose of the Marketing Committee. Comments may be limited to 3 to 5 minutes at the discretion of the Committee chair.

Invited Guests:

- Mary Dawson – CalWest Media
- Dale Dawson – Events Coordinator Services
- Steve Pierce – Communication Administrative Services
- Victoria Malone – Montrose Chamber of Commerce
- Jessica Palacios – Once Upon A Time

BUSINESS AGENDA:

- Hair Event review
- Halloween Spooktacular: 10/31
- Holiday Wine Walk: 11/9
- White Friday 11/29
- Small Business Saturday 11/30
- Old Town Christmas
- Mary Dawson's Holiday Promotion Proposal
- Grace Kim's Proposal for Moms & Fitness
- Evaluation of current marketing events
- Monthly schedule of Marketing Committee meetings

Meeting is scheduled for 90 minutes - 8:30 to 10:00am

MSPA Marketing Committee:

Jeannie Bone – chair

Andre Ordubegian

Kim Kelly

GiGi Garcia (alternate)

Patti Cook